



Goatx Innovations Inc, dba Cars and
Cigars Tx in Collaboration with MDM
Promotions Presents:

Rides and Vibes Car Show and Day Party
at 1010 Event Center
Sponsorship Deck



RIDES & VIBES CAR SHOW AND DAY PARTY SPONSOR DECK

- Presented by MDM Promotions x Cars & Cigars Texas
- Location: 1010 Event Center, Arlington, TX
- Date: September 7, 2025
- Car Show: Noon | Concert: 5PM



Event Overview

- Car Show & Vibes is a full-day cultural experience blending car excellence, music, dance, and community vibes.
- Attendance: 700+ expected
- Vehicles: Exotics, Classic, Muscle, Tuned, Custom
- Music: Live Music from Nationally Recognized Artists, Radio Station and Legendary DJ's, Line Dancing, Concert and more
- Food Trucks, Cigars ,Merch Vendors, Raffles and more
- Family Friendly + VIP Lounge



Audience Profile

- Targeted, engaged, and influential attendees:
- Ages 21–65
- Car enthusiasts for all age groups, cigar lovers, lifestyle lovers, and creatives
- Local and Statewide influencers, entrepreneurs, business professionals, and nightlife crowd
- High social engagement & spend-ready



Sponsorship Tiers



Title Sponsor

- Title Sponsor – \$3,000
- Naming rights: “Rides & Vibes presented by [Brand]”
- Headline logo placement across all media
- Stage shoutouts + banners
- 4 VIP Tickets*
- Co-branded marketing

Sponsor of Top 20 Trophies to include Company Name and Logo

12 Month Cars and Cigars Corporate Sponsorship



Diamond Sponsor

- Diamond Sponsor – \$2,500
- As a Diamond Sponsor, your brand will be one of two primary sponsors featured on all event materials, media banners, and media coverage.
- Six Month Corporate Sponsor Package for Cars and Cigars of Texas
- Includes 4 VIP Tickets
- Complimentary Cigars
- Logo placement on website, shirts, and all carshow materials
- Premium Indoor Booth Space
- You will receive one of the two largest internal booth spaces inside of the venue with option to park your vehicle inside if applicable to perform onsite demonstrations and product reviews. This interactive customer experience provides a hands on approach that will separate you from your competitors creating a memorable experience. .
- This sponsorship also includes digital signage for (10) 15 second Promotional Advertising Loops that is advertised on an in-house advertising screen and IG/FB Reels .
- Additionally, your Logo will appear on 10 of the top awards in a winning category, The trophy will be presented as a sponsored award with with your company name engraved on the trophy and picture with winners.
- Receive 5-minute presenter time during award presentation to pitch your product or service. (optional)

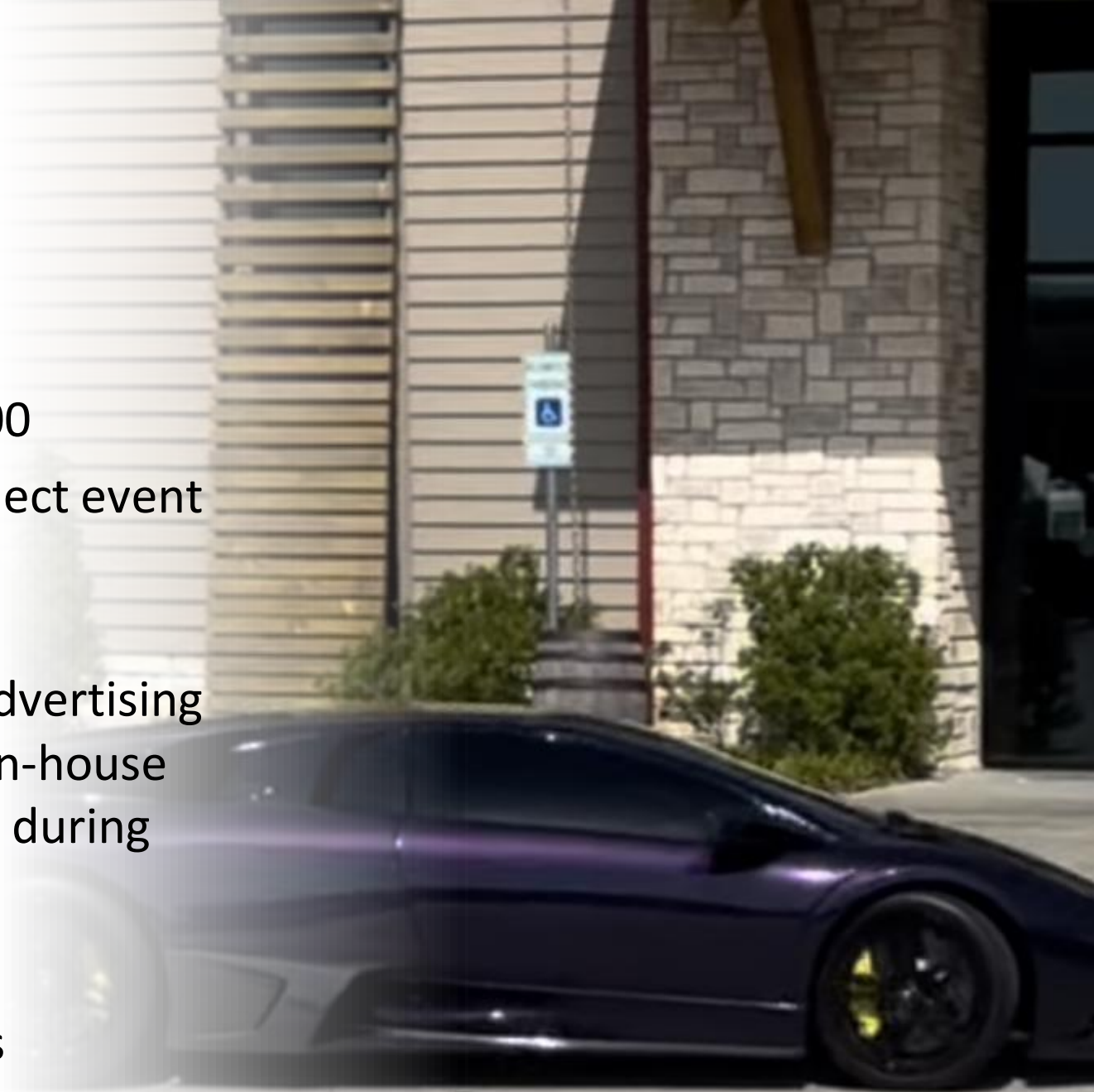
Gold Sponsor

- Gold Sponsor – \$1,000
- Logo on route + signage
- 4 VIP Passes + 10x10 Booth
- Social post
- Digital Marketing During Show via Advertising Loops on an in-house screen
- Logo displayed as sponsor of event on IG,FB Reels .
- Complimentary Cigars
- Exhibit for Car Show Only



Silver Sponsor

- Silver Sponsor \$500
- Recognition on select event signage,
- Digital signage for Promotional Advertising Loops viewed on in-house advertising screen during show
- 2 VIP Tickets
- Program mentions
- Logo on branded giveaways



Bronze Sponsor

- Bronze Sponsor \$250
Logo on print/digital materials
 - Stage mentions
 - IG Spotlight
- Community Sponsor





Vendor Tiers

Diamond Vendor (Food Vendors)

- Diamond Vendor-\$750
- Cooking Prep /serving Area
- Food Truck Parking
- Vendor Responsible for obtaining Permits from City of Arlington. (if applicable).



A close-up photograph of the front of a car with a highly detailed and colorful wrap. The wrap features a superhero theme, with a prominent yellow and blue section on the left side. A trophy is placed on the hood of the car. The car's license plate is visible and reads "TEXAS VKE-0633".

Gold Vendor

- Gold Vendor- \$500
- (1) 20x20 Tent Area
- Cigar/Vape/E-Cig
- Franchises
- External Area/Internal
- Vendor Responsible for obtaining Permits from City of Arlington. (if applicable).

Silver Vendor

- Silver Vendor-\$250
 - Beverage Vendors
 - Non-Alcoholic
 - Perfume
 - Decals
 - External Area
- Vendor Responsible for obtaining Permits from City of Arlington. (if applicable).

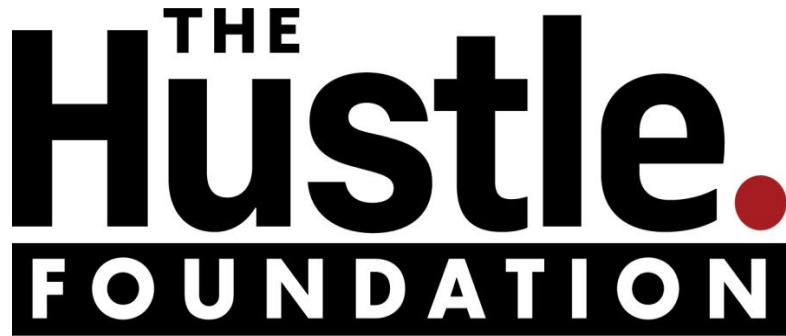




Bronze Vendor

- Bronze Vendor \$150
- (1) 10x10 Tent Space
- Small Merch
- Promotional Items
- Clothing
- Wearables
- Vendor Responsible for obtaining Permits from City of Arlington. (if applicable).

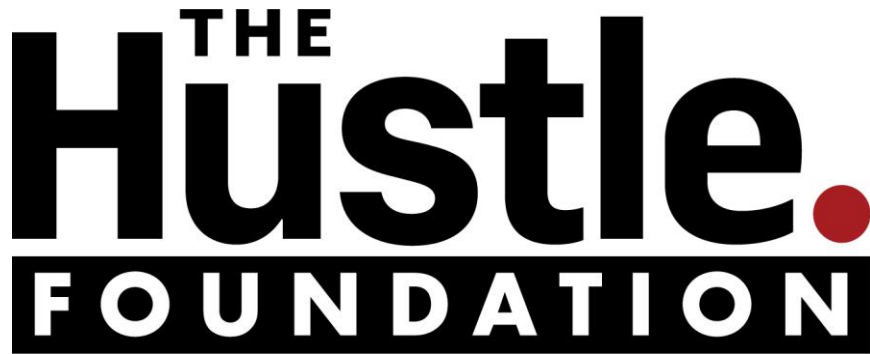
Non-Profit Partner



BUSINESS STARTUP AND FUNDING MENTORING - TRANSFORM YOUR BUSINESS IDEA INTO REALITY

Starting a business is an exciting but challenging journey. Our Business Startup and Funding Mentoring program provides the essential support and resources to turn your entrepreneurial vision into a thriving enterprise.

Non-Profit Partner



NAVIGATING THE COMPLEX WORLD OF COLLEGE SCHOLARSHIPS CAN BE DAUNTING.

Our Scholarship Mentoring for College program is here to simplify the process and maximize your chances of securing the financial aid you need.

Marketing Reach

- Over 100K+ IG followers (combined) to include Collaborations with Car Club Presidents, IG Influencers, Professional Groups.
- Exotic Car Owners, Cigar Owners, Car Wrap Shops and Key Collaborators
- Targeted FB+Threads+TikTok + IG+ reels
- 15K flyers across DFW
- Geo-targeted ads (DFW, 18–65)
- Live coverage + recap video



Why Sponsor?

- • High-visibility branding
- • Culture-forward engagement
- • Direct access to local market
- • Social-driven event buzz
- • Positive community alignment



Contact & Next Steps

- Secure your sponsorship or vendor space before August 10, 2025.
- Discounted Rates if Purchased Before July 31, 2025
- Contact: typorter@mdm-promotions.com
- Phone: 682-382-1728
- Contact Name: Ty Porter
- Instagram: [@carsandcigarstx](https://www.instagram.com/carsandcigarstx)
- Let's partner to make this an iconic experience!

